



DEMOGRAPHICS

	1-mile Radius	3-mile Radius	5-mile Radius	7-mile Radius	10-mile Radius	15-mile Radius	20-mile Radius
POPULATION							
2007 Estimate	3,541	23,551	66,395	109,172	184,279	399,316	572,359
2012 Projection	5,951	30,201	78,059	132,499	220,541	459,540	657,731
Total Percent Change 2000-2007	244.5%	54.5%	26.3%	31.5%	29.4%	24.4%	22.5%
Total Percent Change 2007-2012	68.1%	28.2%	17.6%	17.7%	16.5%	13.2%	13.0%
HOUSEHOLDS							
2007 Estimate	1,536	9,313	25,588	41,335	68,405	151,008	213,432
2012 Projection	2,582	11,942	30,084	50,167	81,865	173,783	245,268
Total Percent Change 2000-2007	244.5%	54.5%	26.3%	31.5%	29.4%	24.4%	22.5%
Total Percent Change 2007-2012	68.1%	28.2%	17.6%	17.7%	16.5%	13.2%	13.0%
HOUSEHOLD INCOME							
2007 Estimate - Average HHI	\$58,423	\$62,379	\$67,850	\$74,085	\$81,708	\$72,317	\$70,528
2012 Projection - Average HHI	\$68,639	\$71,485	\$77,550	\$84,917	\$92,930	\$81,812	\$79,749
2007 Annual HHI: \$50,000 - \$99,999	28.7%	34.8%	37.5%	38.8%	38.9%	35.6%	34.9%
2007 Annual HHI: \$100,000+	16.0%	16.5%	18.7%	21.9%	26.0%	21.1%	20.2%
2012 Annual HHI: \$50,000 - \$99,999	29.3%	34.2%	36.3%	36.8%	36.7%	34.8%	34.3%
2012 Annual HHI: \$100,000+	21.7%	22.4%	24.9%	28.8%	32.7%	26.8%	25.8%

Information provided by Metrostudy, May 2007

