



McWHINNEY FOUNDATION

**McWhinney Foundation
2009 Annual Report
March 8, 2010**

The Mission of the McWhinney Foundation is to enhance the lives of youth and families, promote sustainable development, and build the capacity of non-profit organizations in the communities in which the McWhinney real estate development company does business.

The McWhinney Foundation was established as a 501c3 non-profit organization in 2005 as a means to continue the dedicated philanthropy the McWhinney family began when John Hahn homesteaded in Loveland, Colorado in 1860. John's hard work earned him respect in his chosen community where he built a home for his family, contributed to his community and established a long lasting legacy with his strength of character and strong values.

In a progressive region where innovation and leadership are the norm, a hundred plus years later, Chad and Troy McWhinney, great, great grandsons of John Hahn, envisioned a master planned community where families could live, work and play on the very land their great, great grandfather had homesteaded. Their success at orchestrating the development of this master planned community christened *Centerra*, gave genesis to their tagline "If you dream it, together we can build it."

That dream includes a dedication to create safe places for youth and families to live and grow and thrive. Each year the McWhinney Foundation Board of Directors reviews and grants requests for contributions, monitors the effectiveness of those grants and encourages volunteerism by our McWhinney Associates. At McWhinney, we are particularly proud of our commitment to local support organizations which directly impact us through our family and friends. The Multiple Sclerosis Foundation is one such agency, among others.

For several years, McWhinney volunteers have pledged their support of the Multiple Sclerosis Foundation. The 2009 team was especially unique and passionate largely due to their direct link to many friends and family who have MS. Through their untiring efforts, they placed 19th out of 686 teams in Colorado. Through pledges, bake sales and a barbecue, \$6,256 was raised to support the event. All of us at McWhinney celebrate

this team and honor their efforts. Through their commitment and the many years of support McWhinney has offered the MS Foundation, Chad and Troy McWhinney were honored with the 2009 MS Hope Award.

Additionally, 2009 saw many other successful fund raising events created and driven by our McWhinney volunteers.

In February, Valentine's decorate the halls, walls and cubicles at McWhinney, each costing a dollar donation for our local Hearts & Horses program benefiting disabled youth and adults. These Valentine's were created by and for McWhinney Associates to celebrate the great friendships and camaraderie we enjoy at work. Additionally, our Valentine "Cherry Pie Festival" earned extra dollars for the Loveland Hearts & Horses program.

The McWhinney Foundation Board of Directors, Robbin McWhinney, Lori McWhinney, and the Executive Director, Johnna Bavoso, created a forum for Northern Colorado's 501c3 agencies to reach out to the public. During three summer events held at Centerra, a complimentary tent was provided for several agencies to visit with the public and provide information about their specific outreach. Twelve agencies participated in this unique program. Towards the end of summer, the Executive Director of the McWhinney Foundation, Johnna Bavoso, submitted her resignation with intent to retire to other ventures including more time for biking, ice skating and enjoying grandchildren.

During the United Way sponsored "Make a Difference Day", 300 Healthy Snack Bags with pencils, erasures and toys were made for children in the "Kid's Café" program in Northern Colorado. Additionally, a "Cauldron Chili Cook-off" lunch earned a nice additional donation for the Food Bank of Larimer County sponsored "Kid's Café".

In November and early December of 2009, our Associates chose to help our families in the Project Self Sufficiency program. A "Holiday Wishes Mitten Tree" had eight families represented and we were all proud and happy that wishes were *exceeded* in every case.

The McWhinney Foundation is the source for all McWhinney charitable giving. During the 2008-2009 periods, over 200 requests for funds were reviewed and acknowledged either with a gift as determined by the Board of Directors or a letter, phone call or email declining the request with best wishes for future success.

Following is a summary of some of the contributions made by the McWhinney Foundation since the year 2000.

2000-2009 Cash gifts	\$ 3,405,928
2002-2006 Non-cash gifts	\$ 8,194,230
Current Total	\$11,600,158

2009 Annual Contributions

Traditional Gifts

These gifts are given to organizations that support our Mission Statement. We enjoy a long standing relationship with these organizations.

American Cancer Society	\$ 3,500.00
Boys & Girls Club	\$ 1,100.00
United Way of Larimer County	\$17,593.00
Total	\$22,193.00

Mission Grants

PVHS Children's Clinic	\$ 7,500.00
McKee Health Clinic	\$ 2,500.00
CSU Foundation	\$ 10,000.00
Community Fund of Northern Colorado	\$ 5,000.00
McKee Foundation	\$ 10,000.00
AIMS Community College	\$ 50,000.00
CSU Educational Outreach	\$ 50,000.00
Total	\$135,000.00

Annual Gifts

These are not pre-determined, but rather at the discretion of the Board of Directors and are offered based on deserving requests that will positively impact the community

MS Foundation	\$1,000.00
Total	\$1,000.00

Literacy Grants

These grants are focused on enhancing the literacy of children thereby establishing a foundation for future academic and life success.

Friends of the Loveland Library	\$ 500.00
Newspapers in Classrooms	\$ 525.00
Imagination Library/Dollywood Foundation	\$13,796.64
*Book Trust	\$12,500.00
Total	\$27,321.64

**"Thank you for giving each of us seven dollars. I really appreciate you. You are really nice. I really like the books that you gave us! They are cool! Today I ordered two books*

and I think that they are going to be so fun! Thank you very much, have fun!" –Grade 4 Student.

Multi-Year Invitational Grants

These Invitational Grantees were offered the opportunity to request a three year renewable multi-year grant.

Food Bank of Larimer County	\$10,000.00
Partners of Larimer County	\$10,000.00
Project Self Sufficiency	\$10,000.00
Total	\$30,000.00

Good Business Grants

These are annual gifts made to support positive business relationships in the community in which we do business.

MS Dinner of Champions	\$2,500.00
Jeremy Bloom Football Clinic	\$ 250.00
Benson Sculpture Park	\$ 275.00
Loveland High School Pool	\$ 250.00
County Sheriff's of Colorado	\$ 97.00
National Western Stock Show	\$ 750.00
Total	\$4,122.00

In summary, the McWhinney Foundation continues to provide lasting benefits for our community. In times that challenge all of us to steward our resources wisely, the generosity of Chad and Troy McWhinney is most sincerely appreciated.

