



## DEMOGRAPHICS

	5-mile Radius	10-mile Radius	15-mile Radius	20-mile Radius	25-Mile Radius
<b>POPULATION</b>					
2011 Population	39,984	184,172	385,985	564,229	619,842
2016 Projected Population	43,044	198,648	413,609	600,811	662,347
Historical Annual Growth 2000 – 2010	45.3%	39.2%	25.6%	24.5%	25.1%
Projected Annual Growth 2010 to 2016	9.6%	10.2%	9.7%	8.3%	8.1%
<b>HOUSEHOLDS</b>					
2011 Households	16,046	71,309	150,627	216,103	235,956
2016 Projected Households	17,170	76,742	161,164	232,065	254,022
Historical Annual Growth 2000 to 2010	48.4%	44.5%	29.4%	27.4%	28.4%
Projected Annual Growth 2010 to 2016	8.9%	10.0%	8.9%	9.4%	9.0%
<b>HOUSEHOLD INCOME</b>					
2011 Average Household Income	\$73,811	\$83,789	\$75,260	\$73,948	\$71,249
2016 Projected Average Household Income	\$81,339	\$91,892	\$82,861	\$81,607	\$82,402
2011 Annual HHI: \$50,000 - \$99,000	32.3%	34.8%	32.1%	31.4%	33.1%
2011 Annual HHI: \$100,000+	24.6%	29.5%	24.8%	24.0%	22.1%
2016 Projected Annual HHI: \$50,000 - \$99,000	30.5%	33.0%	31.1%	30.5%	37.0%
2016 Projected Annual HHI: \$100,000+	29.4%	34.3%	29.1%	27.9%	26.9%
<b>EDUCATION</b>					
Associates/Bachelors/Graduate Degrees	41.3%	46.3%	47.6%	45.1%	44.6%
<b>TRAFFIC COUNT</b>					
Intersection of Highway 34/Rocky Mountain Avenue	40,500				